

ADDIS ABEBA MUSEUM

PRESENT

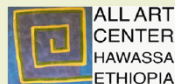
HuGo MoToR



Opening on Saturday, October 16, 2021 from 15:30 to 18:00

The museum is open every day from 08:30 to 17:30

Closing day Saturday, October 30, 2021



The Museum



Addis Abeba Museum

was the former residence of Ras Birru, an honored Colonal-General, minister of war at Menelik II court. It was built around 1880 and is located on the road to Bole international Airport, just behind the Ethiopian Trade Union Building, overlooking Mesqel Square. It was established in 1986 on the occasion of the centennial anniversary of the foundation of the city. The museum is dedicated to aid people understand and appreciate the history of the city and the ongoing development. It collects and exhibits heritages of aesthetic and historical importance and illustrates the political, cultural and architectural background of Addis Ababa since 1886. Located in a charming garden, it commands one of the best views in the city across Mesqel square to the Entoto hills.

Since 2017, the Addis Abeba Museum displays works of living artists. Artists like Tamerat Siltan, Hailu Kifle, Birtukan Dejene, Girma Bulti, to name just a few, have shown their works in this historic place. In June-July 2021 there was held the first international symposium of contemporary art in Ethiopia with artists from Ukraine, Egypt, Nepal, Namibia, Turkey, Canada, Russia, Cyprus, Eritrea, Nigeria, Sudan, Serbia, and of course Ethiopia.

Addis Ababa

is the capital and largest city of Ethiopia and as a chartered city, Addis Ababa has the status of both a city and a state. It is where the African Union is based and it also hosts the headquarters of the United Nations Economic Commission for Africa (ECA) and numerous other continental and international organizations.

The city's former name Finfine (sparkling water) was changed by Empress Taitu in Addis Ababa (new flower) when she founded Addis Ababa in the year 1886.

[Address : Africa Ave, Addis Ababa, Overlooking Mesqel Square](#)

The Artist

HuGo MoToR is invited to show his new Ethiopian Artworks in the Addis Abeba Museum in Oktober 2021 thanks to Girma Bulti, curator at the National Museum of Ethiopia and Eshetu Taye, director of the Addis Abeba Museum.



Artist's Statement

Art is like all mysteries, a place of conversation.

On the contrary of what a number of artists of the past century have affirmed, painting is not dead. My work as a visual artist is to bring out the painting of the future. I want to explore and highlight the torments not of the real established, but of the real to build.

HuGo MoToR © ADAGP Paris 2021

Biography

HuGo MoToR is born on December 2, 1956, in a small town in German-speaking Switzerland. He studies music and contributes to the creation of some albums. He writes texts in Swiss German which will be published, but will mark his departure from his native Switzerland.

He travels across Europe with his drums and ends up in Paris for 36 years. His search for new variants of sounds, colors, shapes, food for thought, leads him to create a silent opera of 1024 characters, who accompany him, from near or far still today in his art. He is interested in the concretes in which he lives. He works in search of new mineral binders and invents concrete-paint and olfactory memory concrete. He settles in the northern suburbs of Paris where he discovers the cohabitation of violence

and human tenderness. He invented himself as an artist at the service of society by bringing together young people from cities at war with each other around a giant mural project at the station they frequent and which is the terrain of their clashes.

HuGo MoToR is also a fervent watercolorist among the 232'000 more people each day, not to make a concept, nor to reproduce their present, but to dialogue with them in its search for a bright future.

In 2016 he creates a parenthesis to his German-speaking Switzerland roots to find his past and speak his mother tongue again. He settled in a place breathing the history of the beginnings of the industrialization of Swiss peasant territories, in the canton of Zurich, at Stehli-Seiden-Areal in Obfelden, where he set up his workshop. He creates a flying office with 12 painted panels and installs them in Zurich to ask passersby what racism is. But he does not hold up. His thirst for learning and forge ahead pushes him into new adventures.

He spent six months in Peru where he discovered the immense stone work of the Incas and their predecessors. His Peruvian paintings are exhibited at the Academy of Fine Arts in Cusco. After Peru HuGo MoToR leaves for 6 months in Ethiopia, cradle of humanity. But 6 months will not be enough. He gets married and begins the creation of an art center that aims to help the young people of southern Ethiopia in distress to forget their dream of dangerous fleeing to the rich countries of Europe or America in helping, through multiple artistic activities, to discover their true talents to integrate a life committed in their own country.

Installations and urban interventions

- Space Cave 2019, 3-dimensional fresco in the walls of the Louvre Hotel in Addis Ababa Ethiopia.
- Race-Race-Race-2017, Artistic performance under the arcades of the Helmhaus in Zurich Switzerland.
- Si t'es Pierre c'est Marre 2016 Art Action with the inhabitants, Le Blanc-Mesnil France
- Hypnons 2012, Private Order, Achères la Forêt France.
- Living Space 2007, Molding of 224 characters in the concrete of the school group The Four Seasons, Saint Pierre du Perray France.
- A Gesture A Word 2006, An encyclopedic work with the inhabitants of the city, Le Blanc Mesnil France.
- A Collegiate Work Of Art 2006, Initiated and managed by HuGo MoToR at the Blanc Mesnil station France, 6 users living in three cities bordering the station, are paid for the creation and the collegial realization of a 300 m fresco in the parking lot of their station France.
- Big Brothers and Sisters 2003, 1% artistic with student participation. Rehabilitation of the Vaumoise school by Bourdon Architects France.
- Beton sur ton 2001, Carte Blanche at 4000. Invitation of the Cultural Center Jean Houdremont La Courneuve France. Demolition of a bar. Sound installation with voices of ancient inhabitants. Exhibition of about fifty concrete works and a fragment of wall of the demolished bar. Sound performance danced in a cube in backlight. Clip-Art. Kinetics of the demolition, La Courneuve France.
- A gesture a word 2001, Digital work with the inhabitants, La Courneuve France.
- Thousand cubes in concrete 2001, Creation and realization of a collective work with the children of La Courneuve leisure centers France.
- The Phantom of the railways 2000, RN 2000 Manifestation on the route of the National Road 2 transformed into a cultivable field between La Villette and Le Blanc-Mesnil France.
- Direct Figuration The Free Cow 1985, La Nouvelle Biennale in Paris La Villette France, is transformed into a place of culture. A musical and plastic intervention of Hugo Motor with the group "Erste Hilfe" and a cow, graciously brought by a breeder, come to notice the change of attribution of the places, of market of meat to market of the art.

Shows

- One Night Show of the Ethiopian Paintings 2020 Invitation of the Louvre Hotel in Addis Ababa Ethiopia.
- Art Show benefiting All Art Center Hawassa Ethiopia 2019, Stehli Seiden Areal Obfelden Switzerland.
- Antes de escribir 2018, Before writing 2018, Academia of Belles Artes Cusco Perú.
- Erse Show 2014, Experiment, share, build with articulated sculptures, Paris France.
- Rose Is A Rose 2011-2012, solo show, Place de Vendôme Paris France.
- N°CommenT2o11, Curator-Exhibitor, 1300m² Espace Oscar Niemeyer Paris France
- Black and white construed 2008, Collective exhibition Recto Verso at the Forum / Scene commissioned Blanc Mesnil, Commissioner Eric Joly, Blanc Mesnil France.
- Bodys and Souls 2007, Curator and Exhibitor, Space Arts Without Border, Paris France.
- Sacred Concrete 2007, Noria Garden, Sculpture Meadow, Mas de Licon, St Quentin la Poterie, Uzès France.
- Urban art 2006, Invitation of the Salon d'Automne, Palais des Congrès, Montreuil France.
- Concrete Cow 2006, Festival of vivid architectures, 22bis-36 Quai d'Austerlitz, Paris France with the assistance of Holcim Beton France.
- Art Shaker Gallery, 8 rue Grégoire de Tour, Paris France, 2007/2006/2005/2004.
- The Crusts Fair 2005, Place Constantin Pecqueur, 75018 Paris France.
- Collective exhibition of artists from Galerie Atelier du Génie 2004, Paris France.
- Retrospective 2003, Rhodia PPMC Works Council, Aubervilliers France.
- The poet of concrete 2003, Galerie Atelier du Génie, 75012 Paris France.
- Artists in the City 2002, La Courneuve Cultural Center France.
- Bradart 2001, Workshop 11, La Courneuve France.
- Brutes of the formwork 2001, Galerie La Boucherie, Paris France.
- Concrete on tone 2001, Jean Houdremont Cultural Center, La Courneuve France.
- The rails in the city 2000, Mairie du 18e arrondissement, Paris France.
- Swiss at URDLA 1999, Exhibition of lithographs, Villeurbanne France.
- Bétons en liberté 1996, Exhibition of concrete works in dialogue with the concrete city Chandigarh created from scratch by Le Corbusier. Works financed by the Ministry of Foreign Affairs and the Ministry of Culture, Carré Curial, Espace Malraux, Chambéry France.
- Spices and what 1994, Corporate Foundation Hewlett-Packard France, Work on a material with various spices, first olfactory exhibition, Evry France.
- Acrylic Case 1992, Arts-Affaires, Boulogne Billancourt France.
- Communitotically yours, Alternative Jean Brasilier, Paris, 1991.
- Permanence of Doubt 1990, Galerie Sparts, First Olfactory Pictures, Paris France.
- Disappearance of a floated painting 1985, Espace Cosmopolite, rue Champollion, Paris France.

Research and Partnerships

- Olfactory concrete Partnership with Innovathèque SCBA for the Architect @ Work event at La Grande Halle de la Villette Paris 2012-2013
- Partnership with Holcim France SAS, Ecological Cement from steelmaking slag and O.M.G company, White marble sand, Creation, 2008.
- Partnership with Groupe Lafarge for the realization of a painting in Ductal, 2008.
- Research and creation with white fused cement, Ternal White, from Kerneos and USF dyes from Coloris GCC for the ECS exhibition in Nuremberg, 2007.
- Partnership with the Tourist Office of Seine Saint Denis, Biennial Exhibition, And here is the work ! Builders, On the Icade EMGP site in Aubervilliers, "The artistic, heritage and historical aspects are mixed with presentations of know-how", Installation Communitotic World, Aubervilliers, 2007.
- Creation for Holcim Concrete France s.a.s, Concrete cow, Concrete self placing Flexcimo, Festival of vivid architectures, Paris, 2006.

- Partnership with the Salon d'Automne and Holcim Béton France s.a.s, Creation, Hynpons, 2006.
- Provision of a research and application material, Ductal, Lafarge Group, 2004-2005.
- Research and creation with phospho-magnesian concretes and mortars, Rhodia PPMC Laboratory, Aubervilliers, 2000-2003.
- Research and development of spicy and olfactory concretes with the voluntary help of Jean-Pierre Aury. Paris 1995-2000 "Jean-Pierre Aury taught me, as and when we met, the relationships between the various elements involved in the composition of a concrete, whether structural or architectural, for a desert or a marine environment. The stacking of aggregates, cements, water, impurities, plasticizers, everything else interested me. It was most often time, when he found a niche, as he said, between two flights, around a beer, at the George V, but also sometimes in my successive workshops, where he was traveling with his driver. "

Conferences

- The usefulness of an artist in an industrial environment, as part of his partnership with Rhodia, Presentation of artistic applications of materials developed in the laboratory and presentation of previous works so that all employees and Rhodia engineers can understand his approach and the relevance of his presence. Aubervilliers, 2003.

Shoppers

- Hewlett Pacquard Corporate Foundation France
- Cultural Center Jean Houdremont La Courneuve France
- Rhodia PPMC Aubervilliers France
- Oscar Niemeyer Space Paris France
- The A&LE Fund Switzerland
- Stehli Seiden AG Obfelden Switzerland

Catalogs

- Follies of Concrete, ISBN 978-2-9531661-0-1, Éditions Artistes au Jardin, 2008.
- Sacred Concrete 2007, Prairie Sculptures, Noria Garden, ISBN 978-2-9516669-3-1.
- Fields of Diversity, Salon d'automne 2006 sponsors the work Hynpons 2006, Palais des Congrès Est, Montreuil France.
- Swiss at URDLA, Edition URDLA, International Center for Prints and Books, ISBN 2-9515217-0-7, 1999.

Poèmes

- SCHWIIZ-CHRANKEHUUS, PifGü PRESS, Poetry. ISBN-3-85642-001-0, 1979.

Lithographys

- URDLA, Order of four lithographs, H. U. G. O., about twenty copies each, intended for various museums in the world, Villeurbanne, 1990.

Illustrations

- In search of belonging, The Life History survey on the construction of identities. Under the direction of France Guérin-Pace, Olivia Samuel and Isabelle Ville, in the Grandes Enquêtes collection initiated by Martine Rouso-Rossmann and directed by Cécile Lefèvre. Editions of INED, 2009, Paris France
- MAB UNIVERSATILES, Poems - ISBN 979-10-699-3796-3

Sponsor



Awash Wine Ethiopia

Wine making has been a part of Ethiopian culture for more than a millennium, dating back to the Axumite era. Grapes and wine were already well known in Ethiopia around the first century A.D. when they were first imported through the Red Sea Port of Adulis. Afterwards, Ethiopians started brewing traditional fermented beverages from locally available raw materials to welcome their guests. Ethiopians have been making a local wine called *tedj*, or Ethiopian mead, a honey wine flavored with an indigenous herb that remains the most popular alcoholic beverage in Ethiopia. This ancient wine-making tradition now coexists with a modern form of winemaking. Ethiopia produces a range of value and premium wines, made from locally grown grapes.

In 1936 a Greek family started the first winery in Ethiopia in Addis Ababa at Lideta, followed by an Italian family who established their winery at Mekanisa. The two ventures were nationalized in 1974 and regrouped as one entity that was named Awash Wine. Since then, Awash Wine has grown to be a household name and one of Ethiopia's most loved brands – a market leader that is interwoven with the cultural fabric of the society.

In September 2013, 8 Miles LLP, a private equity fund, became the new majority owner of Awash Wine Share Company. Since then, significant investments have been made to upgrade facilities, further improve product quality and diversify its portfolio of products. Today, Awash Wine leads the Ethiopian wine market, constantly growing and with a vision for further expansion.

Currently Awash Wine has four sites – two wineries and a Distribution Centre in Addis Ababa and a 517 ha farm with a 225 ha vineyard located in the Oromia region, Arsi Zone, Merti Wereda.

Key Facts

Awash is the leading wine company in Ethiopia with strong local brands which are intimately connected to Ethiopia's heritage

The company has 4 sites: 2 wineries in Lideta and Mekanisa 1 Distribution Centre in Addis Ababa 1 Farm at Merti Jeju, 517 ha with 225 ha Vineyard

Wine Market leader (90% volume market share) with 5 brands in the value, mid-range and premium segments

Launched Dankira, an innovative single serve flavoured wine cocktail, in 2019

Workforce 750 employees (30% women) +/- 400 seasonal workers at the farm on equivalent full-time basis.

<https://www.awashwines.com/>

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www.louvregrandhotel.com

Louvre Hotel And Tour Operator Addis Ababa Ethiopia

In 1835, in Paris, under the reign of the last king of France Louis-Philippe, facing the Louvre Museum, at No. 6 Coq Heron street, currently named Marengo Street, began operating the first "Café du Louvre."

Lineal descendant of *Aveyron's families and businesses who settled in the city and are behind most Cafes Restaurants & Hotels (CHR) of Paris, EXXM Development Group opened a hotel and restaurant, decorated with great deal of character in Addis Ababa, Ethiopia.

*(Aveyron is a région of south of France)

Located in the Yeka district, near Embassies, the hotel offer 20 comfortable apartments, a French restaurant and Parisian bar style of the early twentieth century.

Large restaurant's frescoes represent Moulin Rouge dancing by Toulouse-Lautrec and Luncheon of the Boater by Auguste Renoir.

The bar and the back bar are authentic furniture from old Parisian Cafe-bar in the years of the first half of the twentieth century.

The menu holders are coming from the Ritz Hotel in Paris Place Vendome.

The photographs on the walls of the rooms are from the Crillon Hotel, on the Place of « la Concorde » in Paris. The hotel is owned by the Saudi royal family and was the favorite place of Michael Jackson.

The gym with frescoes of sportsmen, is available for all guest in the hotel and restaurant.

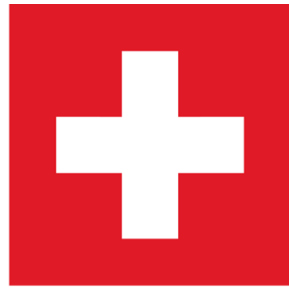
The cellar is located on the rift of a 15 meters long rock. It contain the finest wines available.

In line with the major economic players radiating around the Louvre , the entrance hall and the entire interior of the building is equipped with authentic furniture and decorations dating from the French and Ethiopian's nineteen century.

A Kitchen with modern equipment on a space of 90M2, is employing 20 people.

<https://louvregrandhotel.com/>

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Switzerland.

Suisse Embassy In Addis Ababa Ethiopia

Switzerland and Ethiopia signed a friendship and trade agreement in 1933. The two countries strengthened relations following the Italian-Ethiopian War and World War II. Switzerland opened a diplomatic mission in Addis Ababa in 1955 which was transformed into an embassy in 1962.

Ethiopia is an important trading partner of Switzerland in East Africa. In 2020, trade volume between Switzerland and Ethiopia amounted to CHF 219 million. Swiss exports to Ethiopia amounted to CHF 60 million. They consist mainly of pharmaceuticals and machinery. Switzerland imported CHF 159 million, mainly gold and coffee. About thirty Swiss companies are present in Ethiopia.

The relations between Ethiopia and Switzerland are excellent. They are reinforced by different bilateral agreements and regular political consultations. Ethiopia remains a priority country in Switzerland's regional strategy for international cooperation for the Horn of Africa 2018-2021.

Each year the Swiss Confederation awards Government Excellence Scholarships to promote international exchange and research cooperation between Switzerland and over 180 other countries. Recipients are selected by the awarding body, the Federal Commission for Scholarships for Foreign Students (FCS). The Swiss Government Excellence Scholarships are aimed at young researchers from abroad who have completed a master's degree or PhD and at foreign artists holding a bachelor's degree.

The Swiss embassy in Addis Ababa regularly supports the activities of Swiss artists in Ethiopia and promotes cultural exchanges between the two countries.

Alfred Ilg, an engineer from Thurgau in Switzerland, was an advisor to the Ethiopian emperor, Menelik II from 1878 to 1907. Ilg had considerable influence on the country's foreign policy. He was the driving force behind the construction of the railway between Addis Ababa and Djibouti, thus promoting the development of the Ethiopian capital.

The 2018-2021 Strategy for the Horn of Africa also includes measures to promote peace and human security.

<https://www.eda.admin.ch/countries/ethiopia/en/home/representations/embassy.html>